Top 3 most important factors that contributed to selecting the Northeastern Online MBA:

- **AACSB accreditation**
- **Fit with work schedule**
- **MBA program’s reputation**

9/10 respondents rated the Northeastern University Online MBA educational experience as very good to outstanding.

9/10 respondents were satisfied or very satisfied with the Northeastern University Online MBA.

4/5 respondents said they would recommend the Online MBA program to a family member, friend or colleague.

3/5 respondents have 10 or more years of professional work experience.

Since enrolling in Northeastern University’s Online MBA:

- 56% of respondents received a salary increase – more than half of which received a salary increase of 10% or more.
- 48% of respondents received more managerial responsibility.
- 46% of respondents received a new job title.

In what areas do our graduates work?

- **Finance**: 18%
- **Marketing**: 6%
- **Accounting**: 2%
- **Sales**: 6%
- **Consulting**: 11%
- **General Management**: 13%
- **Operations**: 5%
- **Supply Chain/Logistics**: 5%
- **Information Technology (IT)**: 8%
- **Human Resources**: 5%
- **Engineering**: 11%
- **Other**: 10%
What the Online MBA graduates have to say

“The Northeastern Online MBA experience was one of the moments in my life I’ll never forget. The tools, skills, and critical thinking the classes provided are top notch and the professors... well... they all should be commended for being so inspiring to us newly minted MBA grads.”

“I found the program exceptional!!! I cannot express how happy I am with the curriculum, the learning experience, and the learning results the program produced for me.”

“As a result of working on numerous group projects, I have developed a new network of individuals outside of my work industry.”

“I was a little surprised at the relevancy of the majority of the material covered in the course related to my daily work environment.”

“Having been with my firm for over 20 years, I took the program looking to gain knowledge of alternative approaches for my job. Not only did I gain this knowledge, I was exposed to different fields and found them to be interesting. I was also able to use something from all of the classes in my current job.”

“Northeastern’s Online MBA program was a great experience. I came away from the program with a wealth of knowledge that has advanced both my professional career and my personal life.”

“The market/product analysis I completed as a project in my marketing course was fantastic. I have used what I learned to discuss the market for my products and I’ve applied the same thinking to learn about other products in my industry. Also, the online BSG game I played in the Economics course helped apply much of my learning. I’ve thought about it often and applied what I learned in my operations management work in my career.”

“The International Field Study provided a great networking opportunity, international culture and international economy experience. I was exposed to different barriers in different economies, practiced various presentations in different countries and schools. It was a great class and experience.”

These results are based on a survey conducted in March 2013 of Northeastern University Online MBA graduates. The results reflect the compilation of survey response results and may not reflect the experiences of all graduates.